



March 1, 2009

Ziad N. Tohme D.M.D., D.Sc
5937 Renaissance Place
Toledo, OH 43623

Dear Dr. Tohme:

On behalf of the entire Straumann organization, it is my great pleasure to personally welcome you to the Straumann Alliance President's Club.

Straumann is committed to creating success for customers in implant and restorative dentistry, and tissue regeneration. By **simply doing more**, we deliver superior solutions that enable dental professionals to provide the best possible care to patients.

This means combining clinically proven products with unparalleled support and services through our Straumann Alliance program. We offer premium services for our President's Club members, from complimentary second day shipping on all packages to educational opportunities, such as the Straumann Business Forum. Further details about the benefits of membership are enclosed with this letter.

I hope that you utilize the resources available through the President's Club to help you achieve your practice development and patient satisfaction goals. We greatly appreciate and value your loyalty to Straumann, and look forward to a fruitful partnership in the coming year.

Best regards,

Jim Frontero
President & CEO
Straumann USA, LLC